



2010 Membership Drive

Dear Potential OAHCP Member:

OAHCP is proud to announce a strategic partnership with the National Association of Health Care Assistants (NAHCA). Workforce development continues to be of growing concern to long term care and in effort to provide our frontline caregivers the recognition, education and self worth they need and deserve OAHCP and NAHCA are bringing an exciting opportunity to you.

Every member organization can get involved by purchasing a facility sponsored membership for each of your CNA's and assisted living caregivers for an annual fee of five hundred dollars per facility. The basic facility membership will provide your CNA's with a membership packet containing:

- Membership card
- Pharmacy discount card
- Free access to NAHCA members assistance program
- Federal regulation handbook and code of ethics (skilled facilities only)
- Monthly subscription to Lori Porter's PEP Talks (a widely praised coaching and motivational DVD aimed at inspiring and educating all long term care audiences)

Lori Porter is co-founder and CEO of NAHCA and together we are committed to providing progressive activities in the areas of recruitment, professional development, and recognition. For more than 25 years she has dedicated her life to strengthen the front line in order to ensure that quality of care and culture change continues at the caregiver level.

NAHCA will do all in their power to help bridge the gap between administration and caregivers, while empowering your frontline through recognition, education and motivation. Because in the end we know everyone wins when this is achieved...and most importantly the residents and their families win. Please review the enclosed registration form regarding membership opportunities. If you have further questions, please contact Jeff Wellman, Vice President of Member Services, at 800-784-6049, ext 321 or jwellman@nahcaces.org.

Sincerely,

Rebecca A. Moore
OAHCP Executive Director

Lori J. Porter, CNA, LNHA
NAHCA Co-Founder and CEO