

"EXTREME MAKEOVER - SENIOR LIVING EDITION"

CALL FOR PRESENTATIONS

DO YOU KNOW A GOOD SPEAKER OR INTERESTED IN SPONSORING A SPEAKER?

Convention & Trade Show sponsored by OAHCP / OKALA

April 12 - 14, 2010

The Oklahoma Association of Health Care Providers and the Oklahoma Assisted Living Association invite you to submit a speaker proposal for our 2010 Convention & Trade Show to be held April 12, 13 and 14, 2010 at the Embassy Suites Hotel and Conference Center, Norman, Oklahoma. The educational programs for the conference are being designed to ensure the attendees leave each session equipped with effective strategies to achieve operational excellence in long-term and community based-care.

SPEAKER SELECTION

Speakers will be chosen based upon the following criteria:

- Quality, timeliness and value of content
- Relevance to the needs of OAHCP / OKALA members and convention attendees
- Speaker Fees & Travel

NOTE: In an effort to keep registration fees at a minimum, the OAHCP/OKALA Convention operates on a limited speaker fee budget. Therefore, speakers who will waive the request for honorarium or fees will be given top priority.

SUBMISSIONS GUIDELINES

Submissions may be individual presentations, group presentations or panels. OAHCP/OKALA reserves the right to combine proposed topics & presenters.

Individuals or groups may submit more than one proposal.

Submitting a proposal **does not guarantee** that your presentation will be selected. OAHCP/OKALA reserves the right to make final presentation selections and edit abstracts.

Presenters may NOT use a presentation as an opportunity to spotlight a company, product or service.

Presenters who are selected to speak at the OAHCP/OKALA Convention and Trade Show agree to abide by ALL deadlines set forth by the Education Director.

WHO ATTENDS THE ANNUAL CONVENTION & TRADE SHOW?

The OAHCP/OKALA Convention and Trade Show reaches an audience of approximately 500 professionals representing the entire senior care spectrum: nursing facilities, assisted living and residential care, intermediate care facilities for the developmentally disabled, and in-home care/home health agencies. Our audience represents all disciplines from both independent and multi-facility organizations and both not-for-profit and proprietary organizations. Attendees include: Owners, Administrators, Nurses, Activity Directors, Social Services Directors, QMRP's, Dietary Supervisor/Managers, and Environmental Services (Laundry, Housekeeping, Maintenance).

We strive to put together an energetic and well-balanced educational program to appeal to our diverse audience and make their learning experience the best it can be. The 2010 OAHCP/OKALA Convention and Trade Show promises great exposure for you and your company. Speaking to this unique group is a great opportunity to get involved, lead the profession and share your areas of expertise.

Speaker Proposal must be received by Friday, November 20, 2009. Submit via mail or email to:

Oklahoma Association of Health Care Providers - Attn: Connie I. Guinn

200 N.E. 28th Street - Oklahoma City, OK 73105

Telephone: 405-524-8338 Fax: 405-524-8354 E-mail: ccook@oahcp.org

Individuals submitting seminar proposals will be contacted by February 5, 2010 of speaking status.

Interested in Exhibiting? One additional way that speakers can stay in touch with the OAHCP/OKALA membership at the Convention and Trade Show is by becoming a Trade Show exhibitor. More than 500+ attendees will have dedicated show times to visit each vendor. You don't have to be a member of OAHCP or OKALA to be an exhibitor but there is significant savings on booth fees if you are a member. To find out more about becoming a Trade Show exhibitor visit our website at www.oahcp.org or contact Crystal Mappes, Director of Membership and Events at cmappes@oahcp.org.

Please complete and return the application form (pages 3 & 4) with required attachments by November 20, 2009.

Trade Show & Meeting Location: Embassy Suites Hotel & Conference Center - Norman

Host Hotel: Embassy Suites Hotel & Conference Center - Norman

OKLAHOMA ASSOCIATION OF HEALTH CARE PROVIDERS (OAHCP)

OKLAHOMA ASSISTED LIVING ASSOCIATION (OKALA)

SPEAKER PROPOSAL APPLICATION FORM

Application Deadline: November 20, 2009

Presenter Information:

Name: _____ Credentials: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Presenter Bio: Provided a one-paragraph narrative about each person participating in the presentation. *Note: If this proposal is accepted for presentation, the text will be used as part of the presentation introduction (subject to editing).*

Presentation Information:

Presentation Title: _____

Presentation Length: _____

AV requirements: _____ **(Speakers responsible for their own laptops)**

Target Audience (please choose all that apply):

____ *Nursing Facilities* ____ *Assisted Living/Residential Care*

____ *ICF-MR (ICF-DD)* ____ *In-Home Care/Home Health*

____ *Administration* ____ *Activities* ____ *Dietary*

____ *Nursing* ____ *QMRP* ____ *Social Services*

____ *Environmental Services (Housekeeping, Laundry, Maintenance)*

Other (Please specify): _____

Presentation Description: A 5 to 10-sentence description which:

- Relates the topics to trends, issues, or challenges in long term care;
- Outlines the information that will be addressed;

- Explains the value of the information and identifies new/unique applications;

Presentation Objectives: Describe three learning outcomes that participants will achieve.

A:

B:

C:

Compensation:

____My organization will sponsor the presentation therefore OAHCP/OKALA **will not incur any cost (color 1/2 page ad and one full convention registration for speaker provided). Company logo sent to Crystal Mappes - cmappes@oahcp.org - jpg file by February 25, 2010.**

____I will need an honorarium of \$_____ total.

____I will need an honorarium of \$_____ and reimbursement for the following incidental expenses with an estimated cost of \$_____:

____Air Travel ____Ground Travel (i.e. Taxi and/or mileage)

____Overnight accommodations (one night hotel) ____ Meals (\$50 per day per diem)

For First-time OAHCP/OKALA Convention Speakers: In addition to the biographical sketch, please provide a list of presentations made within the past year and two references (include work affiliation and phone number) that can provide feedback regarding presentation skills.

Speaker Proposals must be received by Friday, November 20, 2009. Submit via mail or email to:

Oklahoma Association of Health Care Providers – Attn: Connie I. Guinn

200 N.E. 28th Street – Oklahoma City, OK 73105

Telephone: 405-524-8338 Fax: 405-524-8354 E-mail: ccook@oahcp.org

Individuals submitting seminar proposals will be contacted by February 5, 2010 of speaking status.

Interested in Exhibiting? One additional way that speakers can stay in touch with the OAHCP/OKALA membership at the Convention and Trade Show is by becoming a Trade Show exhibitor. More than 500+ attendees will have dedicated show times to visit each vendor. You don't have to be a member of OAHCP or OKALA to be an exhibitor but there is significant savings on booth fees if you are a member. To find out more about becoming a Trade Show exhibitor visit our website at www.oahcp.org or contact Crystal Mappes, Director of Membership and Events at cmappes@oahcp.org.

Materials to be included in proposal (must be included for review):

Speaker Proposal Application Form (pages 3 & 4)

Presenter Bio

Presentation Title & Description

Presentation Objectives

Host Hotel/Trade Show/Meeting Location: Embassy Suites Hotel & Conference Center - Norman